

September 4, 2015 – Event announcement

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Experience digitalization

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From practice – for practice: Consist presentations at "solutions.hamburg"

Consist Managing Director Martin Lochte-Holtgreven will be talking about successful sales and opportunity management with CRM and discussing "NoSQL vs. SQL" at solutions.hamburg – a convention platform for digitalization from September 9 - 11 in Hamburg.

Kiel – Consist will be providing exciting presentations from practice to solutions.hamburg – the convention for digitalization, business and IT from September 9 - 11, 2015, at the Kampnagel in Hamburg. Consist Managing Director Martin Lochte-Holtgreven will be speaking at the podium discussion on September 10 on the topic "NoSQL vs. SQL".

On the same day, Martin Lochte-Holtgreven will also be presenting his case study on "Sales and Opportunity Management with CRM". Here he will be using Consist Software Solutions' experiences to report on the introduction of a new CRM system for the company – from needs to requirements up to choosing a system and the successful, productive operation of Sugar CRM.

About the convention

Over the past years, digitalization has brought large changes to the working world. A wide range of exciting presentations, workshops and discussions aim to show participants at the solutions.hamburg convention what digitalization can mean for their sectors and companies, under the motto "Digitalisierung (er)leben" (German play on words to describe experiencing and living digitalization).

Consist Software Solutions GmbH
A Consist World Group Company

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Company location: Kiel
HRB Kiel No. 3983

Management:
Daniel Ries
Martin Lochte-Holtgreven

Press Release



The event will bring future-conscious companies together with lateral thinkers from the IT scene, universities and research institutions, with the goal of opening up new perspectives. Together with all participants and those involved, the aim is to show solutions as well as develop new approaches to advance business and IT in companies.

This press release contains 1450 characters (including spaces), with an average of 63 characters per line. You can also find it at www.consist.de/en/press .

More information:

- About solutions.hamburg: <http://solutions.hamburg>
- About Consist: www.consist.de

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Company Portrait

Consist Software Solutions is an IT service provider that recognizes your IT needs and supports them in three ways over the entire software lifecycle:

- **Projects** as a complete solution or for subtasks, for
 - new developments, Business Analytics / Big Data, integration, modernization and consulting
- **Managed Services** with individual service levels up to 24/7 for
 - application management and maintenance (bug fixing, modifications) as well as
 - system monitoring and operation (routine supervision, release management, error coordination)
- **Products** for innovative solutions in the following sectors
 - Business Analytics / Big Data and Security, as well as
 - IT management



Use our three-plus decades of experience in successful software development and maintenance for medium and large companies from various sectors. You can rely on us – because we thrive on taking over responsibility as your partner.



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Year of founding:	1983 profit center of Krupp MAK 1994 spin-off under the name Mak DATA SYSTEM Kiel GmbH
Managing Directors:	Martin Lochte-Holtgreven, Daniel Ries
Sales and employees:	22.7 Mio. €, 216 employees (2014)
Locations:	Kiel, Berlin
Subsidiaries:	Consist ITU Environmental Software GmbH, Hamburg